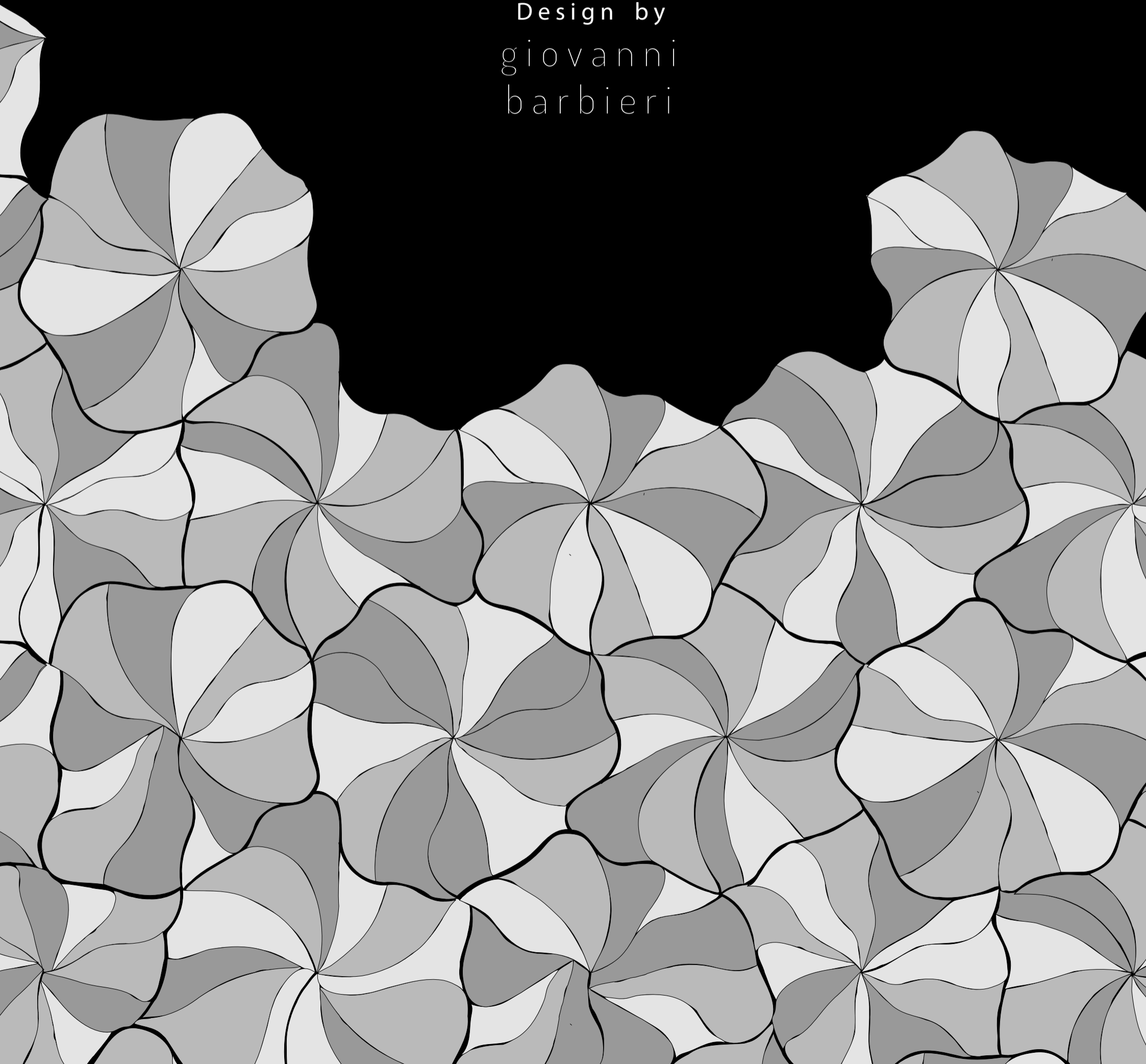


BLOOMING

Artisan forms of oak floor tiles.

Design by
giovanni
barbieri



An Artful Combination to behold.

In conjunction with the walls, the ceiling, furniture and lighting, flooring has a significant influence on the general appearance of a room, not least because of its surface area. Wooden floors create a natural, warm ambience, make the ground look inviting to walk on and are furthermore extremely resilient and durable.

This is what may have prompted Italian stone and tile designer Giovanni Barbieri to create wooden flooring for the first time in his creative life.

He succeeds in making an innovative concept come to life with his Blooming parquet flooring system, thus winning over the jury. “The carefully designed pattern, which changes with every bloom that is applied, creates an arresting impression and gives interiors a downright artistic atmosphere.

The designer moreover manages to unite the benefits of prefabricated parquet flooring with the high-quality appearance of a custom-made product.”

Blooming combines sophisticated shapes that are never the same but always well-coordinated with the functionality of a simple, self-explanatory installation system.

The multi-layered parquet consists of two bonded sheets of wood: a high-quality, durable oak layer sitting on top of a birch plywood substrate.

To ensure its long-term durability, the parquet is glued and can also easily be installed with underfloor heating.

Twelve different wood colours and four different surface finishes offer a wealth of design options to suit individual preferences.

Depending on how the various colours of the oak are combined, it is possible to achieve either a striking, powerful rhythmic effect or – by selecting similar colours – a more uniform appearance.

The eclectic floral pattern gives no indication that the parquet flooring system is ultimately based on only three standard shapes.

Randomly installed, it hence produces a unique floor design for a lively room feel to behold.

BLOOMING

designed by Giovanni Barbieri

received the

Red Dot Product Design

Best of the Best Award

for its groundbreaking design and

it is the highest award in the competition.



reddot winner 2023
materials and surfaces design



reddot winner 2023
best of the best



A TOTALLY NEW PATTERN
WITHOUT REPEATING SHAPES OR SILHOUETTES:

A NONSENSE OF SERIAL PRODUCTION
CONTINUALLY DIFFERENT SHAPES,
BUT WITH A LOGIC.

SOMETHING IMPOSSIBLE TO THINK OF,
IS NOW AVAILABLE.

A NEW HARMONY FOR THE EYES.

B L O O M I N G



GIOVANNI BARBIERI HAVE CREATED
AN UTTERLY NEW FLOORING CONCEPT
THAT NEVER BEFORE
EVOKES THE ITALIAN MANUAL CRAFTSMANSHIP
SHAPES NEVER THE SAME AS EACH OTHER
BUT WELL ARRANGED AND ALWAYS WELL MATCHED,
ACHIEVING AN ABSOLUTELY UNIQUE RESULT,
AND SOPHISTICATED LOOK.



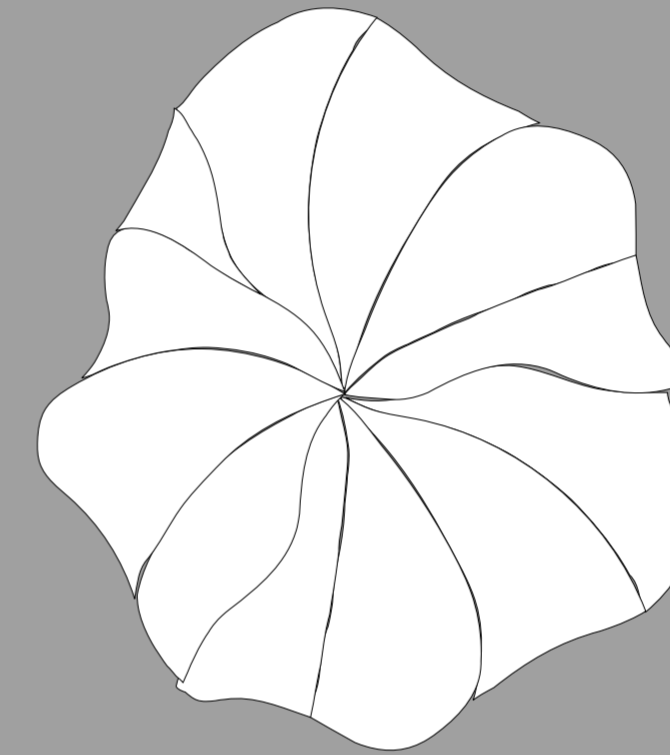
COLORS & DIMENSIONS



Pattern #2
Oak natural
Oak 120°
Oak 157°



Pattern #1
Oak



AVERAGE BLOOMING DIMENSIONS

0,31 SQ MT

3,333 SQ. FT

1 SET OF 4 MODELS = 1,24 SQ M / 13,32 SQ. FT.

TOTAL THICKNESS 5/8 / 1,4 CM

3 OAK NUANCES AVAILABLE
ON 2 DIFFERENT SURFACE FINISHING

C L A S S I C



S I N G L E O A K N U A N C E A V A I L A B L E
O N 2 D I F F E R E N T V E R S I O N S .



A N T I Q U E D

V E R S I O N S



3 O A K N U A N C E S





TRIPLE OAK

PATTERN # 2



This, simple and self-explanatory installation system automatically creates shapes that are always different and always arranged differently:

this gives the installed Tiles the appearance of a custom made project, the effect of which goes far beyond the fact that there are actually only few standard models that have to be installed simply randomly.

...and much more... always different even in the other nuances....

T E C H N I C A L I N F O

- ALL BEVELLED SHAPES.
- SIMPLE AND SELF-EXPLANATORY INSTALLATION SYSTEM
- SUITABLE FOR HEATED FLOOR.
- FULL SURFACE BONDING.
- PLYWOOD BIRCH SUPPORT WITH VINYL GLUE ON 4 MM HARDWOOD.
- FULL SURFACE BONDING
- THE STANDARD THICKNESS IS 5/8 INCH (14 MM),
OF WHICH 4 MM IS HARDWOOD AND 10 MM IS BIRCH PLYWOOD.
- DIFFERENT THICKNESSES POSSIBLE DEPENDING ON THE QUANTITIES.
- DIFFERENT SURFACE FINISH POSSIBLE DEPENDING ON THE QUANTITIES.
- IT MUST BE GLUED AND NOT INSTALLED FLOATING.
- SPECIAL HALF STRAIGHT CUT PIECES AVAILABLE FOR MAIN WALL
INSTALLATION START .

THE FACTORY

As of May 2024

this collection is in the management of
a new very well organized manufacturer
who helps to increase the quality,
simplify the installation than before
at competitive cost.

DESIGNER BIOGRAPHY

Giovanni Barbieri have a highly awarded artisan designer life
dedicated on floor and wall products sector, only.

He comes from a Veneto artisan family, and has been creating his designs since 1989.

His Family Artisan of natural stone was established since 1979.

For more than 20 years, he was an inspirational reference for largest American brands
and a true source of cutting-edge design and processing technologies,
some of which still are exclusive more than 20 years after their invention.



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